

Website Privacy Policy

Carat Corp, Inc. (the "Company" or "we") recognizes your concern over how information we may obtain about you on the Company's website (the "Website") is used and shared. This Privacy Policy describes how we intend to use such information. **By visiting the Website, you are accepting the practices described in this Privacy Policy.**

1. Customer Information

The information we learn from visitors to our Website ("customers" or "users") helps us personalize and continually improve our services to you. Here is a non-exclusive list of the types of information we gather about our customers:

- **Information You Give Us**

We receive and store any information you enter on our Website, such as names, e-mail addresses and other personal information. You can choose not to disclose certain information, but then you might be limited in the services you can take advantage of on our Website. We use the information that you provide for such purposes as responding to your requests, customizing future features for you, and communicating with you.

- **Automatic Information**

We receive and store certain types of information whenever you interact with us. When you enter the Website, we collect your browser type and IP address. This information is gathered for all Website visitors. In addition, like many websites, we store certain information from your browser using "cookies." Cookies are small bits of information stored on the user's computer to identify the user's preferences. Our Website may use cookies and similar tools to customize the content and advertizing you receive based on, among other things, the personal information you have provided. We may collect and share non-personal information about the pages that you visit on the Website, but this information is not personally identifiable, and we may use selected third parties for marketing and analysis purposes.

- **E-mail Communications**

To help us make e-mails more useful and interesting, we may receive a confirmation when you open an e-mail from the Company. We also may compare our customer list to lists received from other companies, in an effort to avoid sending unnecessary messages to our customers.

2. Sharing Customer Information

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below:

- **Third Parties**

We employ other companies and individuals to perform certain services on our behalf. Examples of such third party services may include analyzing data, providing marketing assistance, processing credit card payments (if any), and providing customer service. These service providers have access only to the customer information reasonably necessary for the performance of their functions.

- **Acquisitions**

It is possible that the Company may, one day, become an acquisition target. In such a transaction, customer information generally is one of the transferred business assets and may also be reviewed by the proposed purchaser as part of the evaluation process.

- **Legal Requirements and Protection**

We release personal information when we believe release is appropriate to comply with law; enforce or apply agreements; or protect the rights, property, or safety of the Company, our customers, or others, including exchanging information with other companies and organizations for fraud protection and credit risk reduction.

- **Consent**

Other than as set out above, you will receive notice when information about you might go to third parties, and you will have an opportunity to choose not to share the information.

3. Security of Information

The security of your personal information is important to us. When you enter sensitive information such as a credit card number on our registration or order forms, we encrypt that information using secure socket layer technology (SSL). We follow generally accepted industry standards to protect the personal information submitted to us from unauthorized access or disclosure, both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. We assume no liability for any disclosure of data due to errors in transmission, unauthorized third party access or other acts of third parties, or acts or omissions.

4. Updating Your Information

If your personal information changes, you may correct, update or remove personal information previously provided to us by contacting our customer service department at (407) 571-6677.

5. Links

The Website may contain links to other websites. The Company is not responsible for the privacy practices of other websites. We encourage our users to be aware when they leave our Website to read the privacy statements of each and every website that collects personally identifiable information. This Privacy Policy applies solely to information collected by the Company.

6. Information From Children

The Company does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register on our Website. If you are under the age of 13, please do not attempt to register on the Website or send any information about yourself to us, including your name, address, telephone number, or e-mail address. No one under age 13 may provide any personal information to or on the Website. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. We encourage parents to monitor their children's internet usage and/or to use web filtering technology to supervise their children's access to the internet.

7. Revisions to Privacy Policy and Terms of Use

If you choose to visit the Website, your visit and any dispute over privacy is subject to the terms of this Privacy Policy, any Terms of Use that we may post on our Website from time to time, and

any agreement between us, including limitations on damages, and application of the laws of the state of Florida. You should be aware that our business changes constantly. As a result, this Privacy Policy will change also, and use of information that we gather now is subject to the Privacy Policy in effect at the time of use. You should check our Website frequently to see recent changes. All modifications to our Privacy Policy will be effective upon the Company's posting such modified Privacy Policy on the Website.

8. Disclaimer

This Privacy Policy only applies to the Company Website and does not apply to the practices of third parties that the Company does not own or control.

9. Opt-out of Receiving Communications

If you are no longer interested in receiving e-mail announcements and other marketing information from us, please e-mail your request to info@caratcorp.com or click on the "unsubscribe" link in any of our e-mails. Please include your name and mailing address (as well as your e-mail address) if you prefer not to receive direct mail postcards or catalogs. Note that you may still receive customer service related communications from us.

10. Contact the Company

If you have questions regarding our Privacy Policy, you can contact us via e-mail at the following e-mail address: info@caratcorp.com or via U.S. mail at our physical address: 321 Montgomery Rd. #160595 Altamonte Springs FL 32716, Attn: Customer Service.

Privacy Policy Effective Date: September 1, 2012.